**Conferences and events**

|  |  |  |
| --- | --- | --- |
| Friday 4 June AM | Mass Events: Learning and insights from the Mass Events Pilots | 803 |
| Thursday 10 June AM | Sport England’s new strategy and implementation planned event | 83 |
| Tuesday 5 October AM | Place-based collaboration for culture and heritage: East and Midlands regions | 107 |
| Weds 13 October AM | Place-based collaboration for culture and heritage: North region | 100 |
| Monday 18 October AM | Place-based collaboration for culture and heritage: London and South regions | 174 |
| Wednesday 1 December (AM ) | Libraries and Literacy: a new cross-local authority approach to the Summer Reading Challenge’? | 109 |
| Monday 6 December (AM) | Moving Forward: How can new data insights support our communities | 97 |
| Friday 28 January (AM) | Park tennis court consultation with DCMS and the Lawn Tennis Association | 133 |
| Monday 7 March (PM) | Hearts of the Arts Awards | 62 |
| Friday 25 March (AM) | UNBOXED: Creativity in the UK | 54 |

**Parliamentary engagement**



|  |  |  |  |
| --- | --- | --- | --- |
| **Parliamentary committee/ APPG/ other** | **Inquiry/ event** | **Type of engagement** | **Date** |
| Hospitality and Tourism APPG | After the Vaccine-Saving the UK’s Town and City Centres Post COVID | Written evidence | 7/04/21 |
| DCMS Committee | Major Sporting and Cultural Events | Written evidence | 14/05/21 |
| APPG Theatre | Local support for theatres | Cllr Gerald Vernon-Jackson spoke, followed by meeting with APPG Chair who wrote letter to the Minister about councils’ role in theatres | 08/06/21 |
| LGA Launch of Securing the Future of Public Leisure Services | Launch event for parliamentarians and sector stakeholders- over 70 attendees, with our President Tanni Grey-Thompson |  | 14/09/21 |
| APPG Sport | Beyond Tokyo: Securing a sustainable future for local sport and leisure facilities | Cllr Gerald Vernon-Jackson spoke | 21/09/21 |
| APPG for Holiday Parks and Campsites | Pop-up campsites | Cllr Gerald Vernon-Jackson spoke | 08/11/21 |
| DCMS Committee | Reimagining where we live: cultural placemaking and the levelling up agenda | Written evidence | 18/ 02/22 |
| APPG Swimming | Meeting on energy costs with Minister | Cllr Gerald Vernon-Jackson spoke | 26/04/22 |

**Parliamentary briefings**

1. [LGA submission: Independent Review of Destination Management Organisations](https://local.gov.uk/parliament/briefings-and-responses/lga-submission-independent-review-destination-management)Total page views: 243  
   Unique page views: 134
2. [Debate on promoting tourism in the UK, House of Lords, 24 June 2021](https://local.gov.uk/parliament/briefings-and-responses/debate-promoting-tourism-uk-house-lords-24-june-2021)Total page views: 459  
   Unique page views: 245
3. [The impact of government policy and spending on the creative sector - House of Lords, 4 November 2021](https://local.gov.uk/parliament/briefings-and-responses/impact-government-policy-and-spending-creative-sector-house)Total page views: 521  
   Unique page views: 341
4. [Briefing note for councils – the impact of rising energy costs on the leisure sector](https://local.gov.uk/parliament/briefings-and-responses/briefing-note-councils-impact-rising-energy-costs-leisure-sector)Total page views: 1,106  
   Unique page views: 586

**LGA publications**

1. [A guide to the emergency insourcing of leisure services](https://local.gov.uk/publications/guide-emergency-insourcing-leisure-services)Total page views: 2,252  
   Unique page views: 1,209
2. [Securing the future of public sport and leisure services](https://local.gov.uk/publications/securing-future-public-sport-and-leisure-services)Total page views: 1,459  
   Unique page views: 739
3. [Spending Review 2021 departmental supplement: Department for Digital, Culture, Media and Sport (DCMS)](https://local.gov.uk/publications/spending-review-2021-departmental-supplement-department-digital-culture-media-and)Total page views: 487  
   Unique page views: 245
4. [The Queen’s Platinum Jubilee central weekend](https://www.local.gov.uk/topics/culture-tourism-leisure-and-sport/queens-platinum-jubilee-central-weekend-2022)

Total page views: 22 599

Unique page views: 15 503

**Media releases**

1. [LGA – Library investment key to helping children catch up following pandemic](https://local.gov.uk/about/news/lga-library-investment-key-helping-children-catch-following-pandemic)Total page views: 393  
   Unique page views: 228
2. [LGA responds to the Public Accounts Committee Report on the Culture Recovery Fund](https://local.gov.uk/about/news/lga-responds-public-accounts-committee-report-culture-recovery-fund)Total page views: 144  
   Unique page views: 76
3. [Councils wish England luck ahead of Euro 2020 Wembley final](https://local.gov.uk/about/news/councils-wish-england-luck-ahead-euro-2020-wembley-final)Total page views: 110  
   Unique page views: 63
4. [LGA responds to the Government's new Health Incentive Programme](https://local.gov.uk/about/news/lga-responds-governments-new-health-incentive-programme)Total page views: 404  
   Unique page views: 219
5. [LGA responds to Online Media Literacy Strategy](https://local.gov.uk/about/news/lga-responds-online-media-literacy-strategy)Total page views: 92  
   Unique page views: 54
6. [LGA responds to the return of Parkrun events](https://local.gov.uk/about/news/lga-responds-return-parkrun-events)Total page views: 100  
   Unique page views: 63
7. [LGA responds to Sport in our Communities select committee report](https://local.gov.uk/about/news/lga-responds-sport-our-communities-select-committee-report)Total page views: 141  
   Unique page views: 78
8. [Investment in grassroots and community sport facilities integral to capturing Team GB legacy](https://local.gov.uk/about/news/investment-grassroots-and-community-sport-facilities-integral-capturing-team-gb-legacy)Total page views: 672  
   Unique page views: 426
9. [LGA responds to Independent Review of Destination Management Organisations](https://local.gov.uk/about/news/lga-responds-independent-review-destination-management-organisations-0)Total page views: 149  
   Unique page views: 83
10. [LGA – securing the future of public sport and leisure facilities and services integral to health of the nation](https://local.gov.uk/about/news/lga-securing-future-public-sport-and-leisure-facilities-and-services-integral-health)Total page views: 1,465  
    Unique page views: 804
11. [LGA responds to Arts Council England's new Delivery Plan](https://local.gov.uk/about/news/lga-responds-arts-council-englands-new-delivery-plan)Total page views: 111  
    Unique page views: 58
12. [LGA: £875m investment needed in public sports and leisure facilities to tackle health inequalities](https://local.gov.uk/about/news/lga-ps875m-investment-needed-public-sports-and-leisure-facilities-tackle-health)Total page views: 586  
    Unique page views: 328
13. [LGA responds to local authority Investment in museums report](https://local.gov.uk/about/news/lga-responds-local-authority-investment-museums-report)Total page views: 100  
    Unique page views: 57
14. [Spending Review 2021: LGA responds to announcement of funding for the UK's culture, tourism and sport sectors](https://local.gov.uk/about/news/spending-review-2021-lga-responds-announcement-funding-uks-culture-tourism-and-sport)Total page views: 327  
    Unique page views: 169
15. [Spending Review 2021: LGA responds to £9 million funding for 100 new urban ‘pocket parks’ across the UK](https://local.gov.uk/about/news/spending-review-2021-lga-responds-ps9-million-funding-100-new-urban-pocket-parks-across)Total page views: 864  
    Unique page views: 460
16. [LGA responds to National Fitness Day 2021 activity results](https://local.gov.uk/about/news/lga-responds-national-fitness-day-2021-activity-results)Total page views: 148  
    Unique page views: 103
17. [LGA responds to Sport England’s new implementation plan for 2022-25](https://local.gov.uk/about/news/lga-responds-sport-englands-new-implementation-plan-2022-25)Total page views: 171  
    Unique page views: 94
18. [LGA response to The House of Lords Committee on a National Plan for Sport and Recreation](https://local.gov.uk/about/news/lga-response-house-lords-committee-national-plan-sport-and-recreation)Total page views: 152  
    Unique page views: 86
19. [LGA responds to Culture Recovery Fund extension](https://local.gov.uk/about/news/lga-responds-culture-recovery-fund-extension)Total page views: 271  
    Unique page views: 147
20. [Culture, heritage and sport – LGA on Levelling Up White Paper](https://local.gov.uk/about/news/culture-heritage-and-sport-lga-levelling-white-paper)Total page views: 483  
    Unique page views: 247
21. [LGA responds to announcement of Hearts for the Arts winners](https://local.gov.uk/about/news/lga-responds-announcement-hearts-arts-winners)Total page views: 111  
    Unique page views: 55
22. [LGA launches new Commission to promote role of culture in pandemic recovery](https://local.gov.uk/about/news/lga-launches-new-commission-promote-role-culture-pandemic-recovery)Total page views: 750  
    Unique page views: 398

**Case studies**

1. 9 case studies have been collated and added to the [LGA case study bank](https://local.gov.uk/case-studies?topic%5b2446%5d=2446), covering library support for children and early years, and support for refugees.

**Improvement support**

1. In response to changing guidance on social distancing, between April 2021 and March 2022, programmes continued to run online to ensure that programmes could continue to run and support officers and councillors. In March, Sport England programmes began to return to face to face delivery.

**Sport England**

1. The Leadership Essentials programme supports senior officers and councillors to develop skills to work systemically and in complex environments, to tackle challenges, such as health inequalities, and to champion physical activity within wider agendas. Programmes delivered:
   1. Two online Leadership Essentials: sport and physical activity councillor programmes (July and November) – 21 attendees
   2. Three Leadership Essentials: sport and physical activity officer programmes - two online and one in person (September, April and March) – 51 attendees.
   3. Series of deep dive and action learning sets have been running to support officer alumni to continue to embed good practice.
2. Looking ahead, there is an officer programme being delivered in May and a councillor programme being delivered in June.

**Arts Council England**

1. The Leadership Essentials: Culture programme supports elected members to become champions of place and to develop skills, networks and best practice that enable culture to be used to leverage social outcomes. Programmes delivered:
   1. Leadership Essentials: culture councillor programme – 13 attendees
2. Looking ahead, there is an online senior officer pilot running June – July, an online alumni session in June and 10 online peer challenges (3 culture and 7 library), running between April and August 2022. (This activity is part of the 2021-22 programme, plus a separate grant for the senior officer pilot, and this activity was agreed to be delivered after March).